

ARIZONA HISTORICAL ADVISORY COMMISSION

September 20, 2007

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at **1:30 p.m. on September 20, 2007** at the Arizona State House of Representatives, 1700 W. Washington, in House Hearing Room 1, Phoenix, Arizona 85007. (*Full transcript available on request*).

CALL TO ORDER

Chairman Jim Garrison called the meeting to order at 1:30 pm

INTRODUCTIONS/ANNOUNCEMENTS

Members and guests introduced themselves.

Members Present

Jim Garrison
State Historic Preservation Office,
Arizona State Parks

John Driggs, Citizen
Public Member

Julie Yoder, Executive Director
Arizona Humanities Council

Ann Dutton Ewbank, President
Arizona Library Association

Jean Calhoun, Director of Land and Water
Conservation, The Nature Conservancy

The Honorable Ken Bennett

The Honorable Steve Tully
Gordon & Rees, LLP

Robert Booker, Executive Director
Arizona Commission on the Arts

Beth Vershure
KAET-TV Channel 8
Arizona State University

Pam Stevenson on behalf of
Attorney General Terry Goddard

Kelly Paisley
Department of Tourism

Paul Allvin
Interim V.P. to External Relations
University of Arizona

Catherine May
Senior Historical Analyst/Archivist Salt River
Project

Members Absent

Tom Horne
Superintendent of Public Instruction
Arizona Department of Education

Melodee Jackson, Director
Constituent Service Office of the Governor

Hartman Lomawaima, Director
Arizona State Museum
Steve Rizley

Vice President & Region Manager
Arizona Cox Communications

Don Ryden
Ryden Architects

GladysAnn Wells, Director

Arizona State Library, Archives and Public
Records

Jay Ziemann, Asst. Director
Arizona State Parks

Anne Woosley, Executive Director
Arizona Historical Society

Noel J. Stowe, Chair/Professor of History
Arizona State University

Guests

Brett Cameron
Arizona Department of Agriculture

Stacie Archuleta
Arizona Department of Agriculture

Other guests were present but did not sign in.

APPROVAL OF MINUTES

A MOTION WAS MADE BY BOB BOOKER TO APPROVE THE MINUTES OF THE JULY 25, 2007 MEETING WITH THE FOLLOWING CORRECTIONS:

Mr. Bennett noted that on page eleven, there was a reference to the current senate president Tim Bee **who as a constituent wants to apply for the register.** I think he said that **he has a constituent who wants to apply and I didn't want the minutes** to reflect that he was planning on applying himself.

Ms. Calhoun noted that on page two under guests, Kathi Knox's name is spelled wrong. On page three, in the middle of that paragraph talking about the sixty-five entertainers; I think that is supposed to be Marshall Trimble. One other on page four, midway through the paragraph under Programs, Projects and Events; I think that is supposed to be SRP, not FRP.

Mr. Booker noted that on the bottom of page 6 of 17, the last paragraph, it should be "choral work" not "quarrel work". It could actually be a choral work that community choruses could sing. Some of the language in the remaining paragraph, on the second page, top of page 7; "A sort of legacy of Artworks that can structurally be built". I think that could actually be struck because I'm not sure what it really was meaning.

MOTION SECONDED BY JEAN CALHOUN AND PASSED TO APPROVE THE MINUTES AS CORRECTED.

CHAIR'S CORRESPONDENCE AND ACTIVITY REPORT

Mr. Garrison reported that he sent a letter to Goodyear thanking them for submitting their letter and the money for the Centennial. There has been additional correspondence and emails including an email from the Director of the L. Ron Hubbard House, a museum. Evidently, the L. Ron Hubbard Group and Scientologists are wishing to donate some money to the Centennial. Mr. Garrison noted that he hasn't responded as yet.

Mr. Garrison is part of a group conference call that will take place tomorrow with the National Trust of Historic Preservation to discuss the possibility of hosting a national conference of the National Trusts of Historic Preservation in Arizona. It's never been held in Arizona and we're looking at the possibility of holding that national conference in the Centennial year. With the Sports Authority actively pursuing the Super Bowl activities in 2012 which would be within ten days of the actual Centennial, Mr. Garrison suggested that the centennial could work on coordinating some of its celebratory activities into some of the major national Super Bowl events. He made note of a handout

from the City of Glendale concerning the centennial commission and their intent to come forward with legacy projects.

Mr. Garrison discussed the newest statutory agencies represented on AHAC, which are the Office of Tourism and the Department of Education. He further noted that the Commission has needed at least some working dollars and that agencies may have received a bill from the Commission. He reported that the statutory agencies can assist as long as procurement is under a thousand dollars in assistance.

OLD BUSINESS

Statutes Report/Discussion

In the absence of Gladys Ann Wells, it was decided to defer this agenda item to the next meeting.

Register of Heritage Agriculture

Mr. Garrison reported that Don Ryden is the delegate on this commission from the Arizona Historical Sites Review Committee, which is a statutory standing committee of this commission and votes on state and national register nominations. Mr. Garrison related that a couple of weeks ago he met with Don Ryden and Ed Hermes from the Department of Agriculture. Mr. Garrison provided background information stating that a few years ago a statute was passed on the Arizona Register of Heritage Agriculture. He reviewed a draft application form (handout) and the basic criteria of eligibility in statute to place a property on the register. The statute contains very specific criteria of eligibility to place a property on this register including agricultural production and single family ownership or certain types of family ownership for fifty years, and that a structure of at least twenty-five years old is present on the property. Mr. Garrison further noted that there are a number of procedural issues being worked on which are referenced in Mr. Ryden's meeting notes (handout). He then introduced Mr. Brett Cameron, Assistant Director, Arizona Department of Agriculture.

Mr. Cameron reported that the Land Protection Commission is a group of five members appointed by the President of the Senate, five members appointed by the Speaker of the House and five members appointed by the Governor. He noted that when the commission was created five years ago, there was no funding associated with it.

Mr. Garrison added that AHAC and the stated purpose of the Land Protection Commission seemed like somewhat of an ally in developing an agriculture heritage register. At their meeting on September 25, Mr. Ed Hermes was asked to go back to the Department of Agriculture to see if there might be a way to link the procedure of nominations coming forward for the agriculture register to perhaps be facilitated through the Department of Agriculture to this commission.

Ms. Calhoun commented that since she sits on that commission as well as AHAC she would be happy to serve as the liaison between the two.

Mr. Garrison reported that they don't anticipate hundreds of applications coming along—they have only heard of two or three interested parties; however the administrative obligations of this program would have to be assigned to someone. He noted that whenever this commission does anything, they first turn to Library and Archives to deal with the application process. Second in line is the State Historic Preservation Office and since he is tasked with doing an inventory of everything that is historic in the state, maybe he would add this to his tasks. Mr. Garrison asked if the Department of Agriculture has been thinking about the details of administrative obligations, application fees and other procedures.

Mr. Cameron responded that they (Land Protection Commission) would be happy to take on the administrative responsibility. Mr. Cameron, Mr. Ryden and Mr. Garrison will meet to work on what

changes may be needed in the by-laws, how recommendations will be processed as is done with the legacy projects, and the possibility of having recommendations for procedure changes at the next meeting. Mr. Cameron and Mr. Garrison agreed that there may be a need for a formal MOU between AHAC and the Department of Agriculture because there are statutes dealing with this registry.

DISCUSSION/ACTION

Programs, Projects, Events Committee

Julie Yoder related a couple of important items discussed at the last Legacy Projects Review Committee meeting. One was the first criterion for a legacy project, which is that the project accurately portrays significant aspects of Arizona History. It was brought to the Committee's attention that when reviewing applications we need to be inclusive when we are talking about Arizona history and to be sure all the voices are heard and not just one particular perspective.

In response to a question from Mr. Driggs about whether it is the intent to broaden the interpretation, Ms. Yoder said it is more of a clarification to be sure the projects that are recommended for approval accurately portray the history.

Ms. Yoder also related that the committee members would like to distribute any promotional material that would generate interest in applications for legacy projects. They would like to distribute the brochure that is in the works as well as any other materials that the Commission is considering.

Concerning the committee recommendations handout for Legacy Projects, Ms. Yoder reported that ten applications were reviewed. Of those ten, one application was withdrawn because it hadn't gone through the necessary city procedures first. Five projects were recommended for approval and two projects were recommended not to be approved because they did not meet the legacy projects criteria. Two projects, which were resubmissions, they felt were strong projects that could be approved at some future point but they need more development and they simply would like to table those.

In response to a request from Mr. Driggs for more information on those that are not recommended for approval, Ms. Yoder gave the following summary:

Wyatt Earp application: There are six criteria that we ask the applications to meet before they are endorsed. In the Wyatt Earp case, they did not demonstrate collaboration in the planning. They did not propose to produce an enduring product that would live on after 2012. They did not include an educational component and there was no plan for implementation. That is why the committee recommended that it not be approved.

Arizona Living History Presentations: They did not meet collaboration in the planning; they will not produce an enduring product; there was no educational component and no plan for implementation. We felt since they did not meet four of the six criteria that that would certainly be grounds for rejecting the application.

Following discussion, it was agreed that in the future, when a project is not recommended for approval the Committee will provide a brief summary to the Commission on which criteria the application did not meet.

Ms. Calhoun questioned how much of the budgets for the projects to be approved might actually qualify as a match.

Ms Yoder advised that figures have not been compiled regarding the match.

Mr. Driggs commented that he thinks it is a very good question because of how difficult it is to get fundraising initiated. If there is approval for a project for an organization, city or county and they've

already got some funds, would they be willing to deposit it into the treasury match account knowing that they could draw it right out?

Following further discussion, it was agreed that the Commission members need clarification on the budgeting process, timeline and qualification for matching funds. Ms. May offered to check into it and place it on the agenda for the next meeting. It was noted by Ms. Yoder that there is a document from Gladys Ann Wells that she was unable to pull out of the paperwork at the moment that specifically spells out the process. The document was as a result of a lot conversation, research and discussions with the financial people.

A MOTION WAS MADE BY CATHERINE MAY AND SECONDED BY BETH VERSHURE TO ACCEPT THE RECOMMENDATIONS OF THE LEGACY PROJECTS REVIEW COMMITTEE IN THEIR ENTIRETY WITH AN EXPRESSION OF APPRECIATION FOR THE HARD WORK OF THE COMMITTEE. MOTION CARRIED.

Approved:

- ❖ Centennial Park, Tucson, El Presidio Historic Neighborhood Association (resubmission)
- ❖ Florence Memorial Park, Town of Florence (resubmission)
- ❖ Cavalry Soldiers Relocation Project, Southern AZ Veterans Memorial Cemetery
- ❖ New Chandler Museum, City of Chandler
- ❖ Reclamation and AZ: A Century of Cooperation, Phoenix Office Bureau of Reclamation

Not approved:

- ❖ Wyatt Earp: A Life on the Frontier, Wyatt Earp
- ❖ AZ Living History Presentations, Phoenix Chapter of Freedom Foundation at Valley Forge.

Tabled Until Projects Are More Fully Developed:

- ❖ The AZ Centennial Plant Sculpture, Joe Tyler (resubmission)
- ❖ AZ's Path to Statehood and Westward Expansion, Kenneth Scoville (resubmission)

Application Withdrawn:

- ❖ Tovrea Castle and Carraro Cactus Garden, Phoenix Parks and Recreation

Ms. Yoder thanked the Commission and presented an updated list of the projects that have been approved. It was clarified that the numbers on the handout list are the identifying numbers that will be used for the projects.

Ms. May pointed out that the website is available and she has found it helpful to refer people who are applying to those accepted applications so that they can see what the projects are looking like.

CENTENNIAL MEDALLIONS – Beth Vershure

Ms. Vershure presented an update on the status of her work on the Centennial Medallion coins. She presented copies of a resume for Daniel Carr, who has done many state centennial coins and has been highly recommended to her. She has discovered that the design of the coin is included in legislation—the state flag is on one side and the state seal is on the other. The legislation also included a very small profit margin. She has checked into gold, silver and copper coins and has been advised that due to the cost of gold we may want to consider going with silver and copper metals as opposed to gold. She needs to know if we have that option of if we have been told to do all three. She also questioned

whether or not some of the money raised by the state quarter effort had been potentially earmarked for this.

Ms. Yoder responded that she believes there were funds raised in connection with the quarter selection process and at the end of that process they did say that excess funds would go towards the centennial effort.

Mr. Garrison reiterated that profits from the sale of the quarter would be available for the centennial, but it's unspecified that it specifically has to go towards medallions or any other part. He believes it's an open question.

REPORTS:

Historic Sites Review Committee

Mr. Garrison presented a summary outlining the work of the Historic Sites Review Committee noting that it has been the longest standing committee of the Commission. The Commission actually began reviewing nominations and then decided that we are in the seven to eight-hundred range of nominations from Arizona to the National Register of Historic Places, including a hundred and fifty six historic districts representing fourteen thousand buildings. It became quite a task and a professional review committee meeting the requirements of National Park Service Program requirements now meets three times a year to review nominations. Mr. Garrison outlined projects that were reviewed at the last meeting which was held in Sedona as an overview of what the Preservation Office is doing in processing nominations onto the State Register and the National Register of Historic Places.

Countdown to Centennial

Melodee Jackson absent. There was no discussion on this agenda item.

Development

Ann Woosley absent. There was no discussion on this agenda item.

Membership

Mr. Garrison reported that there are a few spots remaining on the commission. He requested that Commission members think about people from other groups that should be represented and he will take recommendations to GladysAnn Wells.

Marketing

Mr. Driggs reported that two more cities have indicated their intent to contribute centennial funds—Paradise Valley and Peoria. He received a response from Salt River Project that they are enthusiastic about the centennial and they want to participate but they haven't decided what they to do as a company. He noted that this is an indication of the difficulty that we are having to raise money until we get some kind of signature project that will resonate throughout the state.

Mr. Bennett suggested that individual members of the Commission may have the ability to contact cities and counties in their areas and asked if it is possible to give Mr. Driggs some help. Mr. Driggs noted that he believes most private industries and cities are uninformed about the Centennial. It was agreed that he and Mr. Bennett will get together to further discuss marketing issues.

TREASURER'S REPORT

Catherine May presented copies of the treasurer's report dated August 20, 2007. There were no questions on the report.

Mr. Garrison and Juanita Cason reported that there are two individuals that will be helping with secretarial duties for the Commission. The first (Linda Dern) will be temporarily on contract with

Library and Archives from October 1 to December 1, 2007. She has been a long standing secretary in the legislature and has a commitment to return to the House of Representatives for the legislative session. The second (Tanya Musgrave) will take over in December. She was the House Page that helped us at the last meeting and she got very inspired. She is organizing a student centennial committee at ASU and would like to include the University of Arizona and Northern Arizona University in an effort to pursue a student agenda for the Centennial. She's very enthusiastic and wants to have a brown bag lunch at the university and invite some of the AHAC members to meet with the students. Mr. Allvin expressed interest in getting together with Tanya to offer help with the three universities.

Mr. Garrison also reported that statutorily the AHAC must produce an annual report which he and Gladys Ann Wells have been working on. He further noted that the State Historic Preservation Office is currently surveying agencies to determine how they are complying with state statutes dealing with historic preservation.

CALL TO THE PUBLIC

No comments.

FUTURE MEETING DATE

Following discussion, it was agreed that the next meeting will be held on Thursday, November 29, 2007.

FUTURE MEETING AGENDA ITEMS

- Legacy projects matching funds budget information – Catherine May
- Register of Heritage Agriculture—Don Ryden
- Statutes Report/Discussion—GladysAnn Wells
- Centennial Medallions—Beth Vershure

CLOSING COMMENTS

Ms. Vershure announced that there is a program tonight on channel eight that is devoted to Arizona during WWII.

ADJOURNMENT

Mr. Garrison adjourned the meeting at 2:50 p.m.

Respectfully submitted,

*Linda Dern
Executive Assistant
AHAC*

MEETING HANDOUTS:

- *Treasurer's Report*
- *Report from Arizona Register of Heritage Agriculture*
- *Recommendations for legacy projects approval from Centennial Programs, Projects & Events Committee*
- *Centennial Approved Legacy Projects Report*
- *The Glendale Star newspaper article re: Glendale City Council approval of formation of Centennial Legacy Project Committee*
- *SB 1114 monuments; memorials; governmental mall*